

COMMUNITY ENGAGEMENT PROJECT

CHOOSE ...



... an animal welfare campaign.

BUILD ...



... a cage for humans to try on for size.

GIVE ...



... people an opportunity to empathise with these confined animals.

MAKE AN Experience

How would it feel to live in a confined space? Many animals experience this every day of their life.

Give people an insight into the living conditions of a confined animal such as a sow stall pig, a battery hen or a puppy factory dog.

Make a human-size cage with similar dimensions to that of your chosen animal's cage. Invite others in your school or community to step into this cage and experience the feeling of living in a confined space.

This experience will allow people to feel empathy for a confined animal and give them an understanding how inhumane this treatment is.

Here's
a good
idea!

» Take photos or a video recording of people experiencing your cage. Send these to your local member or the Prime Minister and voice your concern for the inhumane treatment of animals.



- Determine which animal welfare campaign you would like to draw attention to and research it.
- Calculate the area of the confined space your chosen animal has to live in and rescale these dimensions to enable a human to fit into the cage/area.
- What type of materials will you require to create the cage? What tools are needed?
- How will you advertise this experience? What is an effective method of gaining maximum attention for your campaign?
- Plan how people will use the cage. Will there be a time limit for each person? Remember, you want to give people the most life-like experience possible.
- How will you get the message across to people as to why the animal is kept in a cage. Do you need to stand beside the cage and explain the exercise? Will brochures or posters help explain your campaign?